*ASSIGNMENT 1*

Identify the problem :-

Today Mr. Pranav from Rahuri came to meet me for help regarding his shops (i.e mobile shops ).

**Executive summary snapshot:-**

Today Mr. Pranav from Rahuri who owns several mobile shops came to me for a help regarding problems faced by him for his mobile shops. I asked him what are the major problems faced by him. The major problems faced by Mr. Pranav where in his shops there where availability of all product such as mobile ,laptops, tv’s, accessories, ete.

But there was lack of customers. I found that some of his shop where’s located in common areas and some shops located in wired areas . He also tell to do the promotion of his shops so indirectly there will be increased in his customers. After analyzing all the situations I tell him to wait for 3-4 days for arranging a committee

For his problem.

Project Description:-

As Mr. Pranav tell me about his problems. I identify all the problems tell by him and conclude him that we will make a website of your shop that can help customers directly purchase the items from the shop. We will also make online posters for attracting customers by median of online platform. We can also make pamphlets for distributing in local areas. As Mr. Pranav lefts I suddenly arrange a meeting of our committee for discussing aspects like developing web, expenses of project, profit ,etc. As we realize there is a profit for Mr. Pranav as well as for our company also we where ready to take the project. I arrange a team of experts for handling the project. I hired 8 members from them Mr. Kulkarni, Mr. Rohit , Ms. Kavita, Ms. Divya where the head coordinators and there where 4 another members in observations of these HC’s. Mr. Ajay was expert in web development and he was handling all the decision regarding website, the second member Mr. Rahul was the supportive faculty for Mr. Ajay who was making the online posters. Mr. Kunal was the sub-head of distributing the pamphlets in nearby areas like Rahuri, A.Nagar, Deolali, etc. For these work he took the help of some local workers. The workers where given specific areas according to there friendly environment to distribute the pamphlets under his surveillance. The fourth expert Ms. Gauri was the financial manager who was in charge of all the quotation and all the expenses . We where assigning this project as we where observing that it will be very beneficial in aspects of our company.

Project Scope :

1. Project Goals :

* To increase the availability of products in his shops i.e. to improve the infrastructure of products.
* By advertising shop online that will increase the sale of online shopping from website of shop.
* By advertising it in local areas and & promoting his shop in rural areas.

2)Deliverables Of Project :

* To conduct various offers, lotteries, jackpots, etc. that attracts the customer for the people-people advertisement.
* To acquire online delivery options if many of them ordered at single time.
* To build (if acceptable) shops in metro cites like Pune, Ahmednagar, Sangamner , etc. that will help in acquire the online services like Amazon, Flipkart, etc. that will increase the profit.

3) The deadline of these Project is max to max 6-7 months.

4) The cost of the project is around 20 to 30 lakhs.

Proposed Process :

Project for developing web for my customers mobile shop.

Analyzing his problem and finding all the problems.

Working on all solutions of identified problems.

Define the scope and goals of the project.